

Pavilion 1 & 2  
Jio World Convention Centre  
Mumbai 31 Aug - 2 Sep 2023



**kids india**

member of **Spielwarenmesse eG** 

# Conference Program

## Day 1 : Thursday 31<sup>st</sup> August 2023

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| 11:00 - 11:45 hrs. | <b>Inauguration of Kids India 2023</b><br><b>Theme: "The Toy Story in India - Growth and Potential"</b><br><b>Stefan Halusa</b> Director General, The Indo-German Chamber of Commerce<br><b>Tarun Dewan</b> Executive Director, SGEPC - Sports Goods Export Promotion Council<br><b>Marlene Hoesch</b> Representative, SpielwarenMesse eG, Germany<br><b>Manish Kukreja</b> President, TAITMA – The All Indian Toy Manufacturers Association |
| 11:45 - 12:15 hrs. | <b>Tea Break / VIP Tour</b>  |
| 12:15 - 13:00 hrs. | <b>Indian Start up Ecosystem: Benefits for start ups by Government of India</b><br><b>Speaker: Gaurav Thareja</b><br>Special session by START UP INDIA, Ministry of Commerce and Industry, Gol   |
| 13:00 - 14:00 hrs. | <b>Lunch Break</b>   |
| 14:00 - 14:45 hrs. | <b>Panel : "New Age Parenting and Value of Play"</b><br><b>Moderator: Sonia Prashar</b> Deputy Director General, IGCC<br><b>Panelists:</b><br><b>Dr. Howard Gee</b> Principal, German International School, Mumbai<br><b>Disha Katharani</b> Co-founder & Director, Imagimake<br><b>Minali Agarwal</b> Co-founder, PepPlay<br><b>Manish Kukreja</b> President, TAITMA  |
| 14:45 - 15:15 hrs. | <b>Tea / Networking Break</b>  |
| 15:15 - 16:00 hrs. | <b>Incentivising Manufacturing &amp; Exports from India</b><br>Special session steered by SGEPC – Sports Goods Export Promotion Council<br><b>Speaker : Tarun Dewan</b> Executive Director, SGEPC  |
| 16:00 - 16:30 hrs. | <b>Tea and Networking</b>  |

## Day 2 : Friday 1<sup>st</sup> September 2023

11:00 - 11:45 hrs.	<b>Expert Talk : Government Approved Certifications</b> Representative from the Ministry of Micro, Small and Medium Enterprises, Government of India
11:45 - 12:00 hrs.	<b>Tea Break</b>
12:00 - 13:00 hrs.	<b>TOY DIALOGUE: Hosted by SpielwarenMesse eG</b> Speaker : Tanu Ailawadi Representative for Spielwarenmesse in India
13:00 - 14:00 hrs.	<b>Lunch Break</b>
14:00 - 14:45 hrs.	<b>Sustainability and Innovation – Glimpse into future trends for the Toy Industry</b> Speaker: Steve Rees Managing Director, Kids Bright Insight
14:45 - 15:15 hrs.	<b>Tea / Networking Break</b>
15:15 - 16:00 hrs.	<b>Expert Talk</b>

## Day 3 : Saturday 2<sup>nd</sup> September 2023

11:00 - 16:00 hrs.	<b>Exhibitors Forum : Company / Product Presentations</b>
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For more information, please contact:

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Supported by:



Sports Goods Export Promotion Council



The All India Toy Manufacturers' Association

Kids India Secretariat:



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