



We are seeking a competent and highly motivated

MARKETING MANAGER

Your Responsibilities

- Create, budget and implement the marketing plan
- Develop, execute and coordinate all marketing materials, tools and activities
- Develop and execute effective promotion campaigns through relevant digital and social media channels
- Sell marketing services to customers
- Develop and execute a comprehensive PR concept
- Manage relationships with relevant media, external vendors and advertising firms
- Compose press releases and articles
- Coordinate our magazine KIDS INDIA

Your Profile

- Bachelor's degree from a reputed institute in Marketing, Advertising or related discipline
- 2+ years of marketing experience including project management, preferably in the exhibition industry
- Excellent English and Hindi communication skills
- High proficiency with Microsoft Office, Google Analytics and social media platforms
- Superior interpersonal and time-management skills
- Fast learner and passionate networker
- Pro-active, self-motivated with a results-driven approach
- Highly accurate with a strong sense of responsibility and committed to deliver high performance
- High affinity for sales
- Team player with the ability to work independently and self-motivated

If you are looking for a new challenge and want to become part of a highly demanding and result-oriented team in an Indian company with German tradition and international orientation, based in Delhi, please send your detailed application to:

k.janotta@spielwarenmesse.in

We have been passionate about trade fairs for 70 years. Our customers reward us for this by making our Spielwarenmesse® the world's no. 1 in our industry. We connect toy markets worldwide with international subsidiaries in India, PR China and Russia. This portfolio is complemented by Insights-X, the meeting place for the paper, office supplies and stationery industries.

Spielwarenmesse India Private Limited was founded in 2016 as the Indian subsidiary of Spielwarenmesse eG Germany in order to strengthen the brand's position in India and to stage India's largest international b2b fair for toys, children's products and sport goods KIDS INDIA. Since its launch in 2013, KIDS INDIA has established itself as the leading industry platform for business, networking and knowledge exchange in India.

www.spielwarenmesse.in
www.spielwarenmesse.de
www.kidsindia.co.in