

SPORTS ARENA



An exclusive area for Sports Products

Kids India 2018 launches a fresh and innovative activity area to promote sports goods. This area provides an opportunity to present sports goods live.

Get attention from your target group plus attract new buyers!

ADVANTAGES

- Exclusive focus on Sports Goods.
- Secondary product placement opportunity.
- Buyers can experience your products.
- Partner's logo in all marketing platforms.



PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER : **INR 100,000*** Exclusively for one partner

- Access to Sports Arena to present the products.
- 4 showcases at Sports Arena for display of products with illuminated fascia panels.
- 2 standees: 1 standee at registration and 1 in the hall.
- 4 wall panels at the arena for posters.
- 2 e-banners advertisement in the newsletter.
- Partner's name and logo will be entered in Sports Arena adverts.

GOLD PARTNER : **INR 75,000*** Exclusively for two partner

- Access to Sports Arena to present the products.
- 2 showcases at Sports Arena for display of products with illuminated fascia panels.
- 1 standee inside the hall.
- 2 wall panels at the arena for posters.
- 1 e-banner advertisement in the newsletter.
- Partner's name and logo will be entered in Sports Arena adverts.

SILVER PARTNER

:

INR 25,000*

- Access to Sports Arena to present products.
- Presentation shelf with company name and logo.
- Partner's name and logo will be entered in Sports Arena adverts.



* 18% GST extra applicable as per government of India's directives

PARTICIPANT DETAILS:

Company name:

Stand no.:

Contact person:

E-mail:

Product / Brand Name:

Measures of the product in cm (W x H x D)

CONDITIONS FOR PARTICIPATION:

- The products must be agreed with the organizer to ensure they fit in with the overall concept.
- In signing the application, the exhibitor consents to the use of product photos for marketing and PR purposes by Spielwarenmesse India Pvt. Ltd.
- Product display in the special area will be subject to completion of payment until the deadline given by the organizer.
- The exhibitor must provide digital images of the products with the application form. The pictures sent should be in a commonly used file format (e.g. JPG or PNG) with a minimum width of 400 px.

Place, date

Company stamp and authorized signature of applicant

Your Contact

Spielwarenmesse India Pvt. Ltd.

Aman Singh [E a.singh@spielwarenmesse.in](mailto:a.singh@spielwarenmesse.in) [T +91 11 4716 8866](tel:+911147168866)

Spielwarenmesse India
Pvt. Ltd.

