

JIO World Convention Centre
Mumbai 15 - 17 Sep 2022

kids india



member of **Spielwarenmesse eG**



We invite you to join Kids India 2022, India's largest B2B fair for toys, children's products and sports goods.

Reason's not to miss:

- Networking opportunities with 100+ well-known global brands at a common platform.
- New innovative entrants presenting cutting edge products and unveiling top toy trends.
- With a wide array of products on display from soft toys, board games, educational and learning toys, outdoor equipment and much more, Kids India has something on offer for all industry groups.
- "Sustainability" as a focal theme with toy manufacturers presenting environmentally friendly hand-made products using renewable and natural materials.
- Insightful conference sessions by eminent speakers and interactive panel discussions parallel to the exhibition.
- Lively face-to-face interactions on the show floor, rewarding discussions, excellent business prospects and forged connections over a period of three days.

Supported by



Sports Goods Export Promotion Council



The All India Toy Manufacturers' Association

Kids India Secretariat



Organized by:



Spielwarenmesse India
Pvt. Ltd.

The Hosted Buyer Programme

The Sports Goods Export Promotion Council (SGEPC) is pleased to offer an attractive program for International Buyers who will visit: **Kids India 2022 organised from 15 - 17 September 2022 at JIO World Convention Centre, Mumbai, India.**

Programme Inclusions:

- Complimentary to and fro return ticket to approved buyers from home country to Mumbai. Buyers would be required to reach Mumbai on 14 September, 2022.
- Hotel Accommodation for 2 nights in Mumbai to approved buyers.
- Specialized buyer-seller meets arranged on-site during the Trade Fair. Buyers to send application form in advance to facilitate the same.
- Participation at the Conference program for all three days of the show.

Products on display



- ▶ Soft Toys
- ▶ Dolls and Role-Plays
- ▶ Educational Toys and Games, Learning and Experimenting



- ▶ Technical and Action Toys
- ▶ Electronic Games, Multimedia
- ▶ Games, Puzzles, Cards, Children's Books and Music



- ▶ Wooden Toys
- ▶ Baby and Infant Articles
- ▶ Party and Festive Articles, Costumes



- ▶ License Products
- ▶ Model Construction Hobbies
- ▶ Model Railways and Accessories



- ▶ Creative Design
- ▶ School Articles, Stationery
- ▶ Handicrafts Gifts and Souvenir Articles



- ▶ Sports, Leisure, Outdoor
- ▶ Playground Equipment
- ▶ Testing, Inspecting Institutes and Certification Services

How to apply

Please fill our online application at <https://bit.ly/3RlROjr> quickly, as limited number of buyers would be supported under this program.

In order to avail the package and for more information, please contact:

Mr. Tarun Dewan
Executive Director
The Sports Good Export Promotion Council
Email: b2b@sgepc.in



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