



JIO World Convention Centre
Mumbai 15 - 17 Sep 2022



kids india

member of **Spielwarenmesse eG**



India's largest international B2B fair for toys,
children's products and sports goods

15 - 17 September 2022

Jio World Convention Centre, Mumbai

www.kidsindia.co.in

Supported by



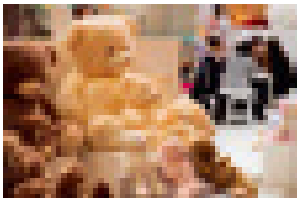
Organized by:



Key Highlights

- ▶ Networking with 100+ renowned brands, new innovative entrants presenting cutting-edge products and trends
- ▶ Witness a wide array of products at India's leading industry platform
- ▶ Supported by leading industry associations such as Sports Goods Export Promotion Council (SGEPC) and The All India Toy Manufacturers' Association (TAITMA)
- ▶ Pre-organized B2B meetings with leading industry buyers and decision-makers from relevant industry
- ▶ Knowledge-enhancing seminar program and interactive panel discussions

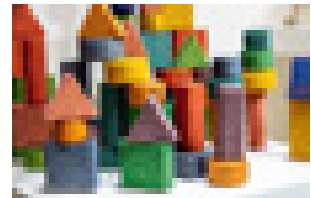
Product Groups



- ▶ Soft Toys
- ▶ Dolls and Role-Plays
- ▶ Educational Toys and Games, Learning and Experimenting



- ▶ Technical and Action Toys
- ▶ Electronic Games, Multimedia
- ▶ Games, Puzzles, Cards, Children's Books and Music



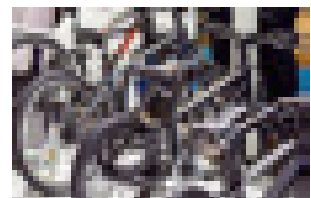
- ▶ Wooden Toys
- ▶ Baby and Infant Articles
- ▶ Party and Festive Articles, Costumes



- ▶ License Products
- ▶ Model Construction Hobbies
- ▶ Model Railways and Accessories



- ▶ Creative Design
- ▶ School Articles, Stationery
- ▶ Handicrafts Gifts and Souvenir Articles



- ▶ Sports, Leisure, Outdoor
- ▶ Playground Equipment
- ▶ Testing, Inspecting Institutes and Certification Services

Visitor Profile

- ▶ Industry
- ▶ Online Retail / Internet Shop
- ▶ Distributors / Agents
- ▶ Departmental Stores
- ▶ Franchisers
- ▶ Licensing Agencies
- ▶ Retail Toy Trade
- ▶ Wholesalers
- ▶ Exporters
- ▶ Super Markets / Self-Service
- ▶ Advertising / Marketing Agencies
- ▶ Educational Institutes / Welfare Services / Schools and others
- ▶ Retail Trade
- ▶ Traders
- ▶ Importers
- ▶ Mail Order Houses
- ▶ Media / Association / Consulate

Industry Partner Testimonials

KIDS INDIA, over the years, became an important meeting ground for Indian manufacturers and buyers not only from around the country but also from world over. During the 2019 edition of Kids India, International buyers were very excited to see the vast range of Toys offered by India. We are keenly awaiting the next edition of Kids India for Indian manufacturers to showcase their collection of Toys and for International buyers to meet their sourcing requirements.

- **Tarun Dewan** | Executive Director | **The Sports Goods Export Promotion Council**

"Kids India is the most important sourcing and meeting platform for the Indian toy industry. The fair brings together the renowned as well as young, innovative start-ups. The fair is also THE platform where you will find all the relevant industry information and trends."

- **Manu Sharma** | Group Vice President | **Reliance Brands Ltd.**

"Kids India is one of the best platforms for the Indian Toy Industry to showcase not only their products, but also their abilities to the world. The most professionally organized Toy Trade Fair in India, Kids India has something for everybody concerned with the Toy Trade in India. With the presence of a large number of International visitors, Kids India is poised to be on the must-visit list for the international toy fraternity."

- **Manish Kukreja** | President | **The All India Toy Manufacturers Association (TAITMA)**

"Kids India is a very well organised fair. Visiting the show is fruitful as I have been able to connect with many relevant manufacturers and distributors at a common platform. We have been visiting the fair regularly and have seen it grow with leaps and bounds since inception."

- **Gautam Jatia** | CEO | **Emami Frankross Ltd. (Starmark)**

"Kids India is the only platform in India that serves the industry as a whole. It has undoubtedly made it very convenient for retailers/e-tailers like us to interact with the right manufacturers in the industry not only on a PAN India basis but also with international suppliers. Kids India has also made it very easy to keep track of the latest trends in the toy industry. With new additions of services & themes every year it also keeps the excitement alive for the attendees."

- **Nikhil Dua** | Chief Operating Officer (COO) | **Webby Toys**

"Kids India 2019 was extremely successful for our business. The quality and quantity of visitors was applaudable. We eagerly look forward to the upcoming edition in 2022."

- **Vijay Govil** | Director | **Frank Educational Aids Pvt. Ltd.**

Kids India has established itself as India's leading Toy Fair in a very short period. The fair presents a wonderful platform for Indian & International toy companies to showcase their products for potential exports or to tie up distribution arrangements. With the Indian toy market bound to get much bigger, the importance of being present in Kids India will be felt even more in the years to come!

- **R. Jeswant** | Chief Executive Officer | **Funskool**

"Kids India has been a fantastic platform for us over the last several editions. We have grown from a small start-up with a small booth at the first show to becoming one of the largest exhibitors at the event. We have leveraged the Kids India platform to build relationships with key industry stakeholders both in India and abroad"

- **Dhvanil Sheth** | Founder & CEO | **Skillmatics**

Participation Fee

Raw space only (excluding stand construction):
Minimum 24 m² area INR 11,000 per m².

Space with shell scheme package (including stand construction):
Minimum 9 m² area INR 12,000 per m².

Registration fee:
INR 2,500 per company

*GST @ 18% will be charged on the above mentioned prices.
Subject to change as per government rules.*

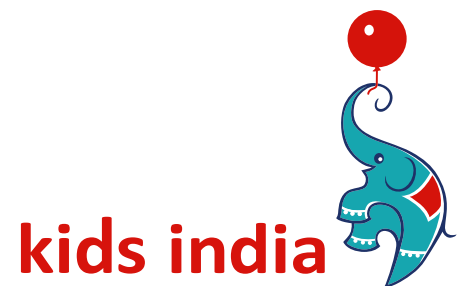


September 15 - 17

2022

 | Thu - Fri - Sat
10:00am - 6:00pm

Jio World Convention Centre, Mumbai, India



For further information and space booking, please contact:

Kids India Secretariat

Indo-German Chamber of Commerce

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