

Back to School

Special area focused for buyers sourcing back to school, stationery and related items.



YOUR ADVANTAGES

- Ready-to-use stand with full service package
- Attracts buyers looking for the category
- Target-oriented visitor promotion
- Prominent location at the fair
- Attractive design with no extra cost
- Company's logo will be mentioned in all the Back to School marketing materials

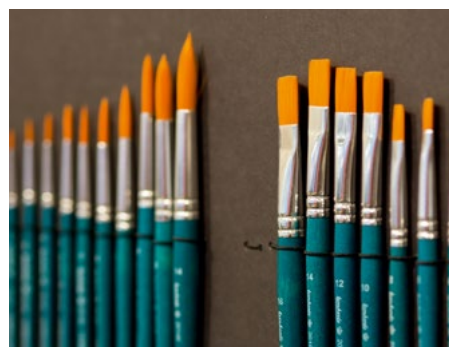
**Deadline
10 July 2018**

PRODUCT CATEGORIES



- Calendars, posters, cardboard, paper
- Folders, file binders, organization aids
- Labels, foils, stickers

- Schoolbags and backpacks
- Water bottles, lunch boxes
- Writing Instruments



- Notepads, notebooks, school books
- Painting & art supplies, craft supplies, glues & adhesives, modelling clay



INCLUSIONS FOR EVERY 9M² STAND:

- Carpet in special colour for this product segment
- Stand partition walls
- Reception counter with bar stool
- Meeting table with 3 chairs
- 3 shelves
- Lighting and power supply
- Waste paper basket
- Entry in the fair catalogue with the Back to School logo
- Company name with Back to School logo on the fair website (www.kidsindia.co.in) to highlight presence of your company

Special offer
Limited exhibition space!



Your Contact

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