

Pavilion 2 & 3  
Jio World Convention Centre  
Mumbai 12 - 14 Sept 2024

**kids india**



member of **Spielwarenmesse eG**



India's largest International B2B fair for toys,  
children's products and sports goods

12 - 14 September 2024

Jio World Convention Centre, Mumbai

[www.kidsindia.co.in](http://www.kidsindia.co.in)

Supported by:



Sports Goods Export Promotion Council



The All India Toy Manufacturers' Association

Kids India Secretariat:



Organized by:



**Spielwarenmesse India**  
Pvt. Ltd.

# Key Highlights

- Networking with 100+ renowned brands, new innovative entrants presenting cutting-edge products and trends
- Witness a wide array of products at India's leading industry platform
- Supported by leading industry associations such as Sports Goods Export Promotion Council (SGEPC) and The All India Toy Manufacturers' Association (TAITMA)
- Pre-organized B2B meetings with leading industry buyers and decision-makers from relevant industry
- Knowledge-enhancing seminar program and interactive panel discussions

# Product Groups



- Soft Toys
- Dolls and Role-Plays
- Educational Toys and Games, Learning and Experimenting



- Technical and Action Toys
- Electronic Games, Multimedia
- Games, Puzzles, Cards, Children's Books and Music



- Wooden Toys
- Baby and Infant Articles
- Party and Festive Articles, Costumes



- License Products
- Model Construction Hobbies
- Model Railways and Accessories



- Creative Design
- School Articles, Stationery
- Handicrafts Gifts and Souvenir Articles



- Sports, Leisure, Outdoor
- Playground Equipment
- Testing, Inspecting Institutes and Certification Services

# Visitor Profile

- Industry
- Retail Toy Trade
- Retail Trade
- Online Retail / Internet Shop
- Wholesalers
- Traders
- Distributors / Agents
- Exporters
- Importers
- Departmental Stores
- Super Markets / Self-Service
- Mail Order Houses
- Franchisers
- Advertising / Marketing Agencies
- Media / Association / Consulate
- Licensing Agencies
- Educational Institutes / Welfare Services / Schools and others

# Industry Partner Testimonials



We are part of Faber Castel, which is a global company. We have offices here in Mumbai and around the world. I'm really excited to be here. I think that obviously India is the new frontier for toy and game development. I'm seeing outstanding suppliers here. Great ideas. People are really excited about India and about what India can mean to the toy industry. I've walked away with great ideas and I've made a lot of really great connections and great relationships while I've been here all right.



**Mary Kezele** | [Director of Product Development, Faber Castel](#) | [United States](#)

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We manufacture toys for all ages and we are based out of Delhi. So, recently we have launched a product which is Solar Crash. It's something related to solar system where you need to capture the planet. So, it's an interacting game for four people. It's a great exhibition. I think we are a part of Kids India every year and we get to meet a lot of international clients here. So, I think that's the best part about Kids India. One word for the event is awesome.



**Nikhil Dua** | [Webby Toys](#) | [India](#)

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We are happy to be at the Kids India show because it is very inspiring. I meet a lot of nice people, friendly people and some very nice brands and so on.



**Alain De Rauw** | [International Sales Director, Plan Toys](#) | [USA](#)

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Our company essentially supplies educational institutions and we work in all the categories starting from toys to stationery to sports goods to music supplies and even furniture. I think India is progressing every year and I have been visiting this exhibition since a few years and the quality of suppliers and the quality of products has seen a significant change especially in terms of compliance to relevant international standards as well as the overall product range available. Kids India is definitely an excellent platform and I think the number of visitors as well as number of exhibitors represent a large plethora of products and categories that is on display and it is definitely a very good step and I would say it is growing and growing very well.



**Saud Rehman** | [Managing Director, Frontier Education](#) | [Dubai](#)

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We make pullback toy vehicles and we've been in the industry since 1985. We were the first in the world to come up with the plastic toy cars having a door open feature and we are the first in the country to introduce the pullback mechanism and we have about eight patents and three of them applied for it now. I've been with Kids India since year one, been there at every show and usually A1 is what I usually get. That's where I'm right now. It's perhaps the best platform you can get in India to exhibit your products not only for the Indian market but also the international market because this year we have over 75 international buyers. I think it's just a wonderful event.



**Manish Kukreja** | [CEO, Min Toy Pvt. Ltd.](#) | [India](#)

# Participation Fee

**Raw space only** (excluding stand construction):  
Minimum 24 m<sup>2</sup> area INR 11,500 per m<sup>2</sup>.

**Space with shell scheme package** (including stand construction):  
Minimum 9 m<sup>2</sup> area INR 12,500 per m<sup>2</sup>.

**Registration fee:**  
INR 2,500 per company

GST @ 18% will be charged on the above mentioned prices.  
Subject to change as per government rules.

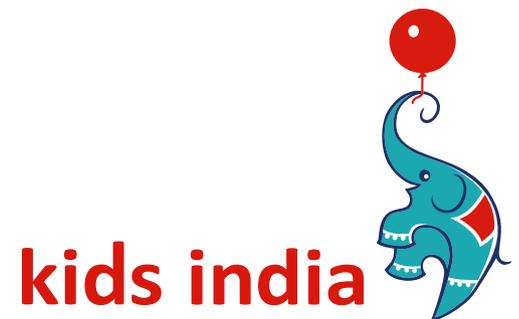


# 12 - 14 SEPT

# 2024

 | Thu - Fri - Sat  
10:00am - 6:00pm

Jio World Convention Centre, Mumbai, India



For further information and space booking, please contact:

**Kids India Secretariat**

**Indo-German Chamber of Commerce**

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